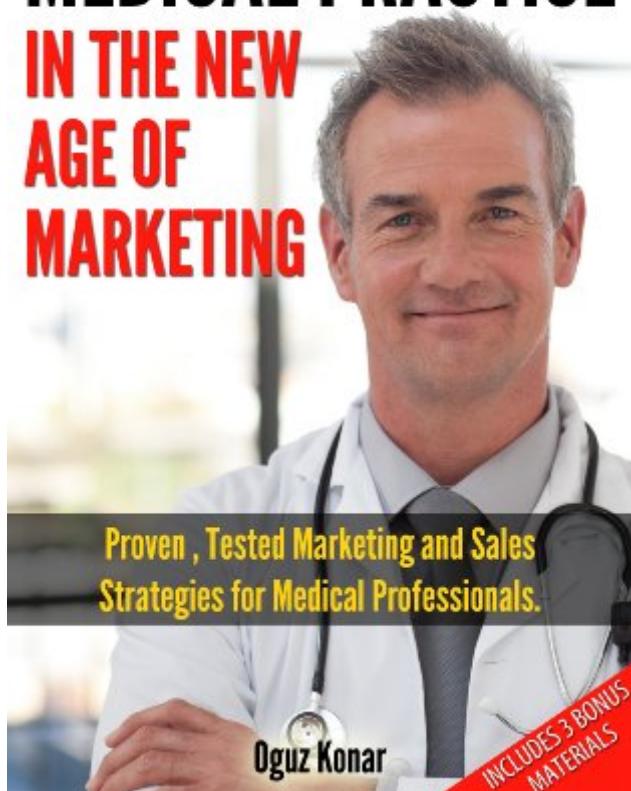


The book was found

10 Ways To Grow Your Practice In The New Age Of Marketing

**10 WAYS TO GROW YOUR
MEDICAL PRACTICE
IN THE NEW
AGE OF
MARKETING**



Synopsis

Are you tired of wasting your hard earned money on unproven and archaic marketing strategies? Are you looking for a way to leverage your expertise to attract more patients to your practice? Or Do you just want to learn about the latest marketing tactics used by "7 figure practice practitioners" in your industry? Whether you operate multiple practices or just starting out, unless you are utilizing the new technologies of marketing and staying on top of the head spinning speed of online marketing, you are likely to fall behind and wonder why your business is not growing at the speed you were anticipating to. Not only this books provides you with a 10 proven steps to excel your practice and fill your appointment book, it also helps you identify and create your legacy. For more marketing tips check out www.massiveactionconsulting.com

Book Information

File Size: 1071 KB

Print Length: 76 pages

Publisher: Oguz Konar (January 15, 2014)

Publication Date: January 15, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00EXVKL8S

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #915,142 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #71 in Books > Medical Books > Dentistry > Dental Office Practice #498 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Direct #908 in Books > Business & Money > Marketing & Sales > Marketing > Direct

Customer Reviews

As the owner of a small healthcare practice I really had hoped to like this book. There were actually a few good takeaways that might be worth the few dollars, however, I'm glad it wasn't priced any higher. The good: I did like his suggestion of reviewing not only FAQ with patients, but SAQ (should ask questions) which can help differentiate you and your practice. He emphasizes the importance of

using video marketing, and states that websites with video will rank higher on search engines. I liked the concept of explaining what you do in terms of the needs of the target market and the population you serve. His 10 ways to grow the practice, aren't bad suggestions, but honestly, it felt to me like the author was simply trying to crank out something so he could try and manufacture some kind of credibility based on being a "published" author. He gave a little bit of information about a topic, but nothing with much detail into the nuts and bolts of how to actually do any of it. For example he would say: You should really create videos to incorporate into your marketing (for use on your website, waiting room, youtube, etc.) and there is a bonus section at the end of this book that will show you a step by step guide for creating the ideal video. Then you get to the "bonus" material and it gives a few brief suggestions, like use testimonial videos, videos should be short (2 minutes is better than 8 minutes), and a few other generic recommendations, then he says. There are a lot of other "sub steps" to each of these steps, but we will keep them for another book.

[Download to continue reading...](#)

10 Ways To Grow Your Practice In The New Age Of Marketing Youtube: Online Marketing. How To Make Money On Youtube For Beginners And Increase Your Audience.: (youtube, youtube video marketing, how to make ... money, youtube marketing, ebay) (Volume 1) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Web 4.0 Marketing: The Black Book of Powerful Online Marketing Strategies & Tactics: Online Marketing Series, Book 2 Instagram: Master Instagram Marketing - How to Build A Brand, Get Followers And Use Instagram For Business! (Social Media Marketing, Instagram Marketing, Instagram Tips) Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Como Crear Un Plan De Marketing Eficaz: GuÃ- a para novatos y expertos para crear un estrategÃ- a de marketing efectiva (Internet Marketing nÂ° 2) (Spanish Edition) Grow Fruit Indoors Box Set: 22 Cultivating Tips to Make Your Own Garden With Extra Gardening Tips To Grow Your Favorite Exotic Fruits Plus Tips How to ... Set, Grow Fruit Indoors, Gardening Tips) Marketing the Million Dollar Practice: 27 Steps to Follow to grow 1/2 Million a Year Mobile App Marketing And Monetization: How To Promote Mobile Apps Like A Pro: Learn to promote and monetize your Android or iPhone app. Get hundreds of thousands of downloads & grow your app business Youtube Marketing Buddy, The beginners guide to youtube advertising, Use video marketing for your business Modern Marketing for the Event and Wedding Planner - Simple steps to success for marketing your wedding and event planning business Farming In Your Backyard for Beginners Vol.2

- Use Proven Strategies to Grow Plants, Herbs, and Food in Your Backyard Easily (Best Guide To Grow Organic ... Farming, Backyard Farming Strategies) 27 Best Free Internet Marketing Tools And Resources for Cheapskates (Online Business Ideas & Internet Marketing Tips fo Book 1) Instagram Marketing Made (Stupidly) Easy ("Social Media Marketing Made Stupidly Easy" Book 5) Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a World of Marketing Vultures, 800-Pound Gorillas, and LegalZoom Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that Make a Difference Shopper Marketing - La Nueva Estrategia Integrada de Marketing para Conquista del Cliente en el Punto de Venta (Spanish Edition) CÃ mo realizar un buen plan de marketing y no morir en el intento.: GuÃ-a paso a paso para realizar tu Plan de Marketing. Aprende a realizar anÃlisis de ... y plan de acciÃ n (Spanish Edition) Descubra los secretos del network marketing: Redes de Mercadeo y Network marketing (Spanish Edition)

[Dmca](#)